



CITY OF TUCSON



NEWS RELEASE

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Date: 04/12/2016
TDD: 837-7016

TUCSON BECOMES A PULSE POINT CONNECTED COMMUNITY

Area first responders come together to invite citizens to become every-day heroes.

Tucson, AZ- The Tucson Fire Department is proud to announce that the Greater Tucson area will now be a Pulse Point connected community, giving citizens the chance to be life savers. Multiple fire departments and districts in the region, as well as the mayors of Tucson, Marana, South Tucson, and Oro Valley will celebrate this event on Wednesday, April 20th, 2016, at 11:00 AM at Tucson Fire Central, located at 300 South Fire Central Place.

Speakers include Dr. Karl Kern from Banner UMC, Michael Chaison, a sudden cardiac arrest event survivor, and Andrew Messing from the Gootter Foundation. In addition, the mayors of their respective cities and towns will get a hands-on CPR demonstration, showing the importance of CPR in the chain of survival.

Pulse Point is a product that connects CPR/AED trained members of the public to emergency calls near them. The product uses a smart phone application that alerts the end user of an emergency that may require the use of CPR and or an AED. Pulse Point will send out an alert to any registered end user with a smart phone within the proximity of the emergency. The system will also provide the location of the closest AED. The goal of Pulse Point is to get a CPR/AED trained person to the victim as soon as possible.

Sudden Cardiac Arrest events claim the lives of 1,000 people every day and Pulse Point will give the citizens of the Greater Tucson area the chance to make a difference in reducing that number.

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We wish to express our gratitude to the Gootter Foundation for making this project possible.